



Proposed Licence to sell Alcohol by Cooperative Food Group at former 'Café o'Clay' –122 Broomhill Road.

The following extract is from the Scottish Office:

"It is becoming increasingly evident that as a nation our relationship with alcohol has become unbalanced.

Alcohol sales data suggests that consumption has increased by 11 per cent since 1994, with enough alcohol being sold for every adult in Scotland to exceed weekly recommended limits for men each and every week since at least 2000.

In 2010, 23 per cent more alcohol was sold per adult in Scotland than in England and Wales, the widest gap to date.

The impact of this excessive consumption is estimated to cost Scots £3.6 billion each year, that's equivalent to an incredible £900 for each and every adult in Scotland.

Hospital discharges have quadrupled since the early 1980s and deaths directly related to alcohol misuse doubled.

The impact on crime and anti-social behaviour is equally stark, with statistics showing that 50 per cent of prisoners (including 77 per cent of young offenders) were drunk at the time of their offence.

What is clear is that bold action is required to help drive a long-term change in cultural attitudes towards alcohol."

From: <http://www.scotland.gov.uk/Topics/Health/Services/Alcohol> (14/12/14)

Ashley and Broomhill Community Council would like to object to this application.

Alcohol is the source of huge problems - The Scottish office have produced a document * which shows the scale of the problem. This report clearly links availability of cheap alcohol as a major problem, having a direct effect on crime, finances and health on communities.

1 Anti-social behaviour

Our area is not immune from the problems that sales of alcohol can cause. Compared to other areas we may be quieter, but we do have issues with car and property vandalism in the area as well as youth disorder issues, which, according to reports, stands to rise should there be a source of affordable alcohol nearby. This may lead to Policing issues and increased demand on already stretched police resources.

Many people in the area clearly don't want this off licence. Scottish office reports confirm that availability of competitively priced alcohol causes a rise in anti-social behaviour in the area, and this is a major cause for concern. Existing problems in 'the Woodies' would be greater. Police now patrol there regularly. A member of our Community Council regularly picks up discarded empty bottles and cans. There are a number of back lanes which at the moment are fairly quiet - but that could change as they become safe havens for under age drinkers. Litter, empty bottles and cans could land up on paths, roads and gardens in the community.

2 Nuisance to residents

Having an off licence would increase the volume of vehicular traffic using the site.

Recent traffic surveys in this residential area confirm that the area is very congested with parked cars day and night. The proposed store has long opening hours, seven days a week. They will employ staff, some of which will be sure to have cars. Staff, visitors and customers will quickly take up the limited number of parking spaces that are available. The remaining majority, of staff, visitors and customers will have to park in spaces on the street and on neighbouring streets, causing nuisance to the residents who will no longer be able to park close to their homes. To the people adjacent to the shop, the constant coming and goings would affect their quality of life.

Broomhill Road is an arterial road, on a busy bus route to Garthdee. If cars cannot park, and stop 'just to pop in quickly' on the narrow Broomhill Road they will create road hazards.

Delivery vehicles of licenced drinks are restricted to using the back entrance on Pitstruan Terrace via Pitstruan Place. Both these roads are too narrow for two larger vehicles to pass each other without pulling in. They will have to reverse into, and out of the premises. This will affect traffic flow to traffic that uses this route to cross the city, and extra disturbance to the residents who are immediately next to the site. When the timing of two or more delivery vehicles coincide, there will be safety issues.

3 Number of premises selling alcohol in the area

Already in close proximity and walking distance of the proposed outlet there are two corner shops and number of supermarkets including – 2 Sainsbury's, 2 existing Tescos, 1 Coop, 1 Spar, 1 Iceland – and that does not include the big two, Asda and Sainsbury's at the Bridge of Dee or the shops close by at Mannofield. All of these are licensed to sell alcohol.

The area is well provided with off licences.

4 Effect on local small shops

These shops do not sell cut price alcohol and cannot compete with the Coop. There would be a detrimental effect to their businesses, possibly causing them to be no longer economically viable.

5 Influence on Shopping

Attractive advertisements clearly promote alcoholic drinks as part of the normal shop. Attached are selected adverts taken from the seasonal flyer, and the Coop magazine issue 17. Such advertising could influence shoppers to increase their alcohol consumption.

6 Use of the building

Many local residents would like a change of use to this site to allow it to be used for much needed housing.

On behalf of the residents in the Ashley and Broomhill Community, it is hoped this application will be refused, as it was in a previous application in 2014 when there were more than 90 objections.

Thank you.

J Butler

(Chair of Ashley and Broomhill Community Council)

Attachment: Copy of seasonal advertisements from the Cooperative Food Group.

* Changing Scotland's relationship with alcohol: a discussion paper on our strategic approach
<http://www.scotland.gov.uk/resource/doc/227785/0061677.pdf>

For further reading:

A safer, healthier & more responsible attitude to alcohol in Aberdeen, Aberdeen City Alcohol & Drugs Partnership ADP Strategy 2009-2019
<http://aberdeencityadp.org.uk/wp-content/uploads/2014/05/AlcoholStrategy20092019.pdf>

Something for Every Occasion this Christmas

Available at your local Co-operative Food store
Selected stores only, subject to availability.

for the facts drinkaware.co.uk

Top
From Coop Food magazine issue 17.

Below
From the Flyer:
'A good deal for Christmas' delivered to households week starting 15th Dec.
No soft drinks were advertised in this printed version.

Make merry with friends this Christmas

Tennents Cans
18x440ml (€1.52 per litre)

£12

Single Malt Whisky
70cl (€31.43 per litre)

£22

Campo Viejo Tempranillo Rioja 75cl
WAS £8.99 NOW £5.99

Inycon Growers Pinot Grigio Grecanico 75cl
WAS £7.49 NOW £4.99

Hardys Stamp Shiraz Cabernet Sauvignon/Chardonnay Semillon 75cl
WAS £7.49 NOW £4.99
Each

Third off

Smirnoff Red Label Vodka/Gordon's Special Dry London Gin/Bell's Original Scotch Whisky/Bacardi Superior Rum/The Famous Grouse Scotch Whisky/Whyte and Mackay Scotch Whisky/Russian Standard Vodka/Captain Morgan Spiced Golden Rum
70cl (€18.57 per litre)

£13 each